



Sponsorship and Exhibition Opportunities



LINAC2020.org

30th International Linear Accelerator Conference 2020



Science and
Technology
Facilities Council



We are pleased to invite you to exhibit at the 30th Linear Accelerator conference. LINAC2020 will take place at the Arena and Convention Centre in Liverpool, UK between 30th August and 4th September 2020.

The LINAC2020 is expected to attract over 600 scientists and engineers from research laboratories and institutions around the world, who are active the field of particle accelerators.

The exhibits will consist of product manufacturers and service providers and will be held in conjunction with the technical conferences.

In order to ensure maximum exposure, the exhibition hall will be the location for all poster sessions, refreshment breaks and the Welcome Reception to be held on Sunday, 30th August, 2020.

Don't miss this exceptional opportunity to present your company's latest products, services and techniques, in an intimate setting, to a large, technically knowledgeable audience.

Add this important event to your calendar, and please feel free to contact us at any time if you have any questions.

We look forward to seeing you in Liverpool!

Shrikant Pattalwar

Shrikant.Pattalwar@stfc.ac.uk

LINAC2020 Exhibition Coordinator



Sponsorship Overview

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Premium Booth	Standard Booth
Available	2	4	4	16	8
Price (GBP)	10,000	8,000	4,000	3,500	3,000
Booth Size	6m x 3m	6m x 3m	3m x 3m	3m x 3m	3m x 3m
Booth Location	See Layout	See Layout	See Layout	See Layout	See Layout
Exclusive Logo on the Conference Bag	yes	NOT AVAILABLE			
Logo placement on signage in the Conference / Exhibition Lounge	Exclusive	Exclusive	Clubbed with others	Clubbed with others	Clubbed with others
Advertisement in the Delegate Programme	Full Back Cover (FCFS)* Full Inside Rear Cover	Full Inside Cover	NOT AVAILABLE		
A link to company website from Conference Website	yes	yes	yes	yes	yes
Distribution of a single item of promotional material in the Delegate Pack	yes	yes	NOT AVAILABLE		
Complimentary Registrations (each equivalent to a standard delegate)	2	2	1	1	1
Delegate list provided 2 weeks prior to the conference**	yes	yes	yes	yes	yes
Company description in the Programme Book	200 words	150 words	150 words	No	No

* FCFS: First Come, First Served

** This will not include those who opted out of sharing their contact information

Additional Sponsorship Opportunities

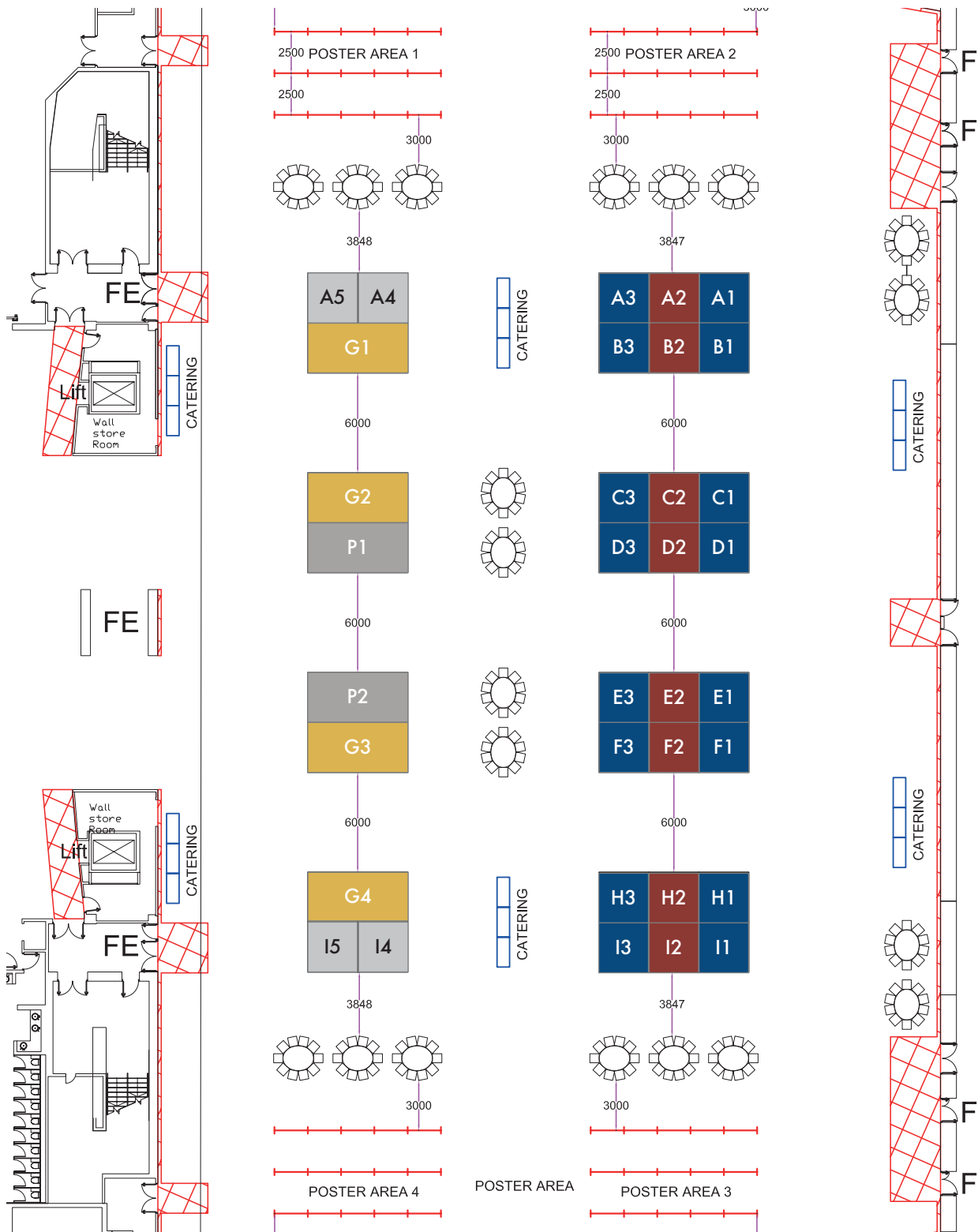
	Price	Available
Delegate Lanyard – Logo printed on every delegate lanyard	2,000	1
Co-Sponsor Banquette Wine	2,000	2
Co-Sponsor Banquette Music	2,000	2
Co-Sponsor of Welcome Reception	2,000	2
Co-Sponsor of Lunch Breaks	2,000	4
Co-Sponsor of Refreshment Breaks	1,000	12
Co-Sponsor of Excursion	2,000	4
Advertisement in Programme Book (Full page)	1,000	4
Advertisement in Programme Book (1/2 page)	600	10
Student prize (Mention on the Award Certificate and in the programme book)	1,000	2

Benefits to Exhibitors

- Each booth will be equipped with 1m-high fabric side-rails, 2.5m-high fabric back wall and one (2 line) ID sign.
- Each booth will be equipped with one (1) draped table, two (2) chairs
- Complimentary WiFi access throughout the Exhibition Hall.
- Pre and Post conference listing on LINAC2020 website with company description and hyperlink to your company website.
- Company name and description listed in the LINAC2020 Programme Book.
- Refreshment breaks will be available in prominent locations throughout the Exhibition Hall.
- Pre-registrant contact information available (on request) two weeks prior to the Conference in Excel format (this will not include those who opted out of sharing their contact information).



Exhibition Hall



Key



Information for Exhibitors

Booth Etiquette

During Exhibition opening hours, booths should be attended by an authorised representative. The Conference Organising Committee reserves the right to remove any display that, because of objectionable features, detracts from scientific and educational nature of the Exhibition.

Sub letting

Exhibitors will not be allowed to sublet booths or portions of booths to non-registered companies or individuals.

The deadline for submitting your contract agreement and full payment is 30th April 2020

Key dates and times (Tentative)

Booth Registration opens - 30th October 2019

Deadline for Booth Registration – 30th April 2020

Cancellation before 30th April 2020 – Refund after deduction of 50% administrative fee

Cancellations after 30th April 2020 – No refund

Exact times will be determined 4 months before the start of the event

For any additional services, options or special requirements, please email: Shrikant.Pattalwar@stfc.ac.uk



Decorators Move In	Sunday	08:00	11:00
Exhibitor Registration and Installation	Sunday	11:00	16:00
Welcome Reception (held in the Exhibition Hall)	Sunday	18:30	20:00
Exhibition Hours	Monday	09:00	18:00
	Tuesday	09:00	18:00
	Wednesday	09:00	12:00
	Thursday	09:00	18:00
Exhibitor Dismantle	Friday	09:00	12:00
Decorators Move Out	Friday	12:00	17:00

Participation Terms and Conditions

1. Sponsors and Advertisers – invoices are payable on receipt of tax invoice to secure your requirements.
2. Exhibitors – Payment for exhibition booths is required in full when completing the booth selection process. If payment is not made, the booth will be released.
3. Full payment of all invoices, including your representative/s registration and related fees, must be received prior to commencement of the Conference to ensure admittance to the Event, unless by prior approval.
4. All prices quoted exclude VAT.
5. The Organising Committee reserves the right to refuse an application.
6. The Organiser will endeavour to meet all your selected participation requirements. If your selected requirement/s is not available, the Organiser will contact you as soon as possible to discuss alternatives.
7. Booth cancellations must be in writing. Deposit less a cancellation fee will be refunded only if the booth can be re-sold.
8. Participants agree to fulfil all their obligations in regard to deadlines and the provision of correct documentation as required by the Organiser, thus ensuring all the Participant's entitlements can be met.
9. Sponsors and Exhibitors agree to abide by such conditions as laid down by the Organising Committee and agree not to violate any of the lease conditions of the building in which the Conference is being held.
10. If the Sponsor/Exhibitor fails to comply with any of the rules and regulations laid down, or any requirements stipulated, the Organiser has the right to sell the space or enlist a replacement Sponsor/Exhibitor, and the Sponsor/Exhibitor will forfeit all monies paid.
11. Acknowledgement of Sponsors in the Programme Book is dependent upon the date of the Sponsor's booking, provision of the Sponsor's logo and printing date of the book.
12. All signage, collateral, advertisements and any other artwork for any participant must be provided to the Organiser for approval. The Organiser reserves the right to reject anything that it considers inappropriate.
13. The Organiser reserves the right to redesign the floor plan to the benefit of Exhibitors, as it sees fit.
14. Exhibitors must have third party liability insurance cover. A Certificate is to be provided on request.
15. Exhibitors must not erect any sign, display or obstruction which intrudes into any adjoining Exhibitor's space or affects the safety of the venue.
16. Exhibitors must not damage in any way the walls, floors, ceilings or any other surface of the exhibition area, or the Exhibitor will be liable for all associated charges due to the venue.
17. The Organiser accepts no responsibility whatsoever for any actions, suits, proceedings, claims, demands, costs and expenses, which may arise from the supply of samples or other material by participating Sponsors/Exhibitors to any person.
18. The Organiser will take all precautions it considers necessary for the protection and security of exhibited articles, but will not be responsible for the safety, loss, damage or compensation of any exhibit or other property under any circumstances whatsoever.
19. Participants must not on-sell sponsorship opportunities, sublet exhibition tables or display products or programs that have not been officially endorsed by their company without the prior approval of the Organiser.
20. Cancellation of sponsorships and exhibition space (& booths) will incur a minimum 50% cancellation fee of the total cost of the original invoice. If the item (sponsorships and exhibition space) is not replaced by another entity the organisers reserve the right to implement a 100% cancellation fee of the item.



Registration Form for Sponsorships

Registration form for Sponsorships

Company name	
Postal address	
Contact person	
Telephone	
Email	

Sponsorship/ Exhibition Requirements	Price (GBP)	Quantity	Total
Platinum Sponsor	10,000		
Gold Sponsor	8,000		
Silver Sponsor	4,000		
Standard Corner Booth	3,500		
Standard Booth	3,000		

Additional Sponsorship Options			
Delegate Lanyard – Logo printed on every delegate Lanyard	2,000		
Co-Sponsor Banquette Wine	2,000		
Co-Sponsor Banquette Music	2,000		
Co-Sponsor of welcome reception	1,000		
Co Sponsor of Lunch Breaks	2,000		
Co-Sponsor of Tea-coffee Breaks	1,000		
Co-Sponsor of excursion	2,000		
Advertisement in programme book (Full page)	1,000		
Advertisement in programme book (1/2 page)	600		
Student prize (Mention on the Award certificate and in the programme book)	1,000		

	Total	
	VAT @ 20%	
	Total Payble GBP	